



## Holiday Lights Parade

### 2017 Sponsor Commitment Form

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

Phone number \_\_\_\_\_

Email \_\_\_\_\_

Please indicate your sponsorship level below:

Title Sponsor \$2,000 (3 year commitment)

Tree Lighting Sponsor \$2,000

Reindeer Games Sponsor \$1,500

Jingle Bell Sponsor \$1,500

Snowman Sponsor \$1,000

Reindeer Sponsor \$750

Snowflake Sponsor \$500

Elf Sponsor \$300

Parade supporter \$100-\$299

Please email this form and current company logo to [info@holidaylightsparade.com](mailto:info@holidaylightsparade.com).

Please make checks payable to:  
Arlington Christmas Parade, Inc.  
P.O. Box 725  
Arlington, TX 76004

***It is only guaranteed that you will be listed as a sponsor on printed promotional materials if money is received by our print deadline of August 18<sup>th</sup>.. If the parade is cancelled due to safety concerns caused by weather, the parade is not rescheduled, but refunds are not extended because parade expenses are still incurred. By filling out and submitting this Application, you are applying to be considered as a Sponsor for the Arlington 2017 Holiday Lights Parade. The Parade Committee reserves the right to accept or deny any application. You agree to accept the decision of the Parade Committee and to abide by such decision.***

**Thank you for your support!**