



Holiday Lights Parade

Sponsorship Categories and Benefits

Title Sponsor \$2,000 (three-year commitment)

- Parade entry
- One sponsorship sign displayed by the tree
- Listed as a sponsor in promotional materials (if money has been received by print deadline)
- Listed on web site as parade sponsor

Jingle Bell Sponsor \$1,500

- Naming of the Grand Marshall
- One sponsorship sign displayed by the tree
- Listed as a sponsor in promotional materials (if money has been received by print deadline)
- Listed on web site as parade sponsor

Reindeer Games Sponsors \$1,500

- One sponsorship sign displayed by activity
- Listed on web site as parade sponsor

Snowman Sponsors \$1,000

- Preferred seating at tree lighting or parade entry
- One sponsorship sign displayed by the tree
- Listed as a sponsor in promotional materials (if money has been received by print deadline)
- Listed on web site as parade sponsor

Tree Lighting Sponsor \$2,000

- Preferred seating at tree lighting or parade entry
- One sponsorship sign displayed by the tree
- Listed as a sponsor in promotional materials (if money has been received by print deadline)
- Listed on web site as parade sponsor

Reindeer Sponsors \$750

- Listed as a sponsor in promotional materials (if money has been received by print deadline)
- One sponsorship sign displayed by the tree
- Listed on web site as parade sponsor

Snowflake Sponsors \$500

- One sponsorship sign displayed by the tree
- Listed on web site as parade sponsor

Elf Sponsors \$300

- One sponsorship sign displayed by the tree
- Listed on web site as parade sponsor

Parade Supporters \$100 - \$299

- Listed on web site as parade sponsor

It is only guaranteed that you will be listed as a sponsor on printed promotional materials, if money is received by our print deadline of August 15th.